

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WNYT-TV      Albany-Schenectady-Troy	<b>Date:</b> 9/21/2016
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I, BlueWest Media,

being/on behalf of: Zephyr Teachout,

a legally qualified candidate of the Democratic

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Wednesday, September 21, 2016			Monday, September 26, 2016		
<b>Attach proposed schedule with charges (if available): \$7,875.00</b>					

I represent that the payment for the above described broadcast time has been furnished by:

Zephyr Teachout for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Boland

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Wednesday, September 21, 2016

**Date**

**Signature**

*Mary W...*

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*Tony McManus*  
**Signature**

*Tony McManus*  
**Printed Name**

*DOS*  
**Title**

## CONTRACT



**WNYT - TV**  
**715 N Pearl Street**  
**Albany, NY 12204**  
**(518)436-4791**

[www.wnyt.com](http://www.wnyt.com)

And:

**Blue West Media**  
**5130 E. 18th Avenue**  
**Denver, CO 80220-1318**

<u>Contract / Revision</u> 287130 /		<u>Alt Order #</u>
<u>Product</u> Teachout for Congress		
<u>Contract Dates</u> 09/21/16 - 09/26/16		<u>Estimate #</u> 371
<u>Advertiser</u> Teachout/Dem/Congress		<u>Original Date / Revision</u> 09/20/16 / 09/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Tony McManus	<u>Sales Office</u> ALB - WNYT
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYT	09/21/16	09/22/16	M-F 5-5:30a News	5-5:30a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	--11---				2	\$100.00				
N 2	WNYT	09/26/16	09/26/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				1	\$150.00				
N 3	WNYT	09/21/16	09/23/16	M-F Today Show	7-9a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	--WTF--				3	\$350.00				
N 4	WNYT	09/26/16	09/26/16	M-F Today Show	7-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				2	\$350.00				
N 5	WNYT	09/22/16	09/22/16	M-F Today Show II	9-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	---T---				1	\$100.00				
N 6	WNYT	09/26/16	09/26/16	M-F Today Show II	9-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				1	\$100.00				
N 7	WNYT	09/21/16	09/21/16	M-F NC13 Noon News	12-12:30p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	--W----				1	\$125.00				
N 8	WNYT	09/26/16	09/26/16	NBC Nightly News	6:30-7p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				1	\$850.00				
N 9	WNYT	09/21/16	09/23/16	NBC Nightly News	6:30-7p		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	--WTF--				3	\$750.00				
N 10	WNYT	09/24/16	09/24/16	Sa-Su 6-6:30p News	6-6:30p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-----S-				1	\$200.00				
N 11	WNYT	09/22/16	09/22/16	M-F 11:35p-12:35a Tonight S11:35p-12:35a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
287130 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/21/16 - 09/26/16	Teachout for Congress	371

<u>Advertiser</u>	<u>Original Date / Revision</u>
Teachout/Dem/Congress	09/20/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/19/16	09/25/16	---T---				1	\$200.00				
N 12	WNYT	09/26/16	09/26/16	M-SU 11p News	11-11:35p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/26/16	10/02/16	M-----				1	\$250.00				
N 13	WNYT	09/22/16	09/23/16	M-SU 11p News	11-11:35p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/19/16	09/25/16	---TF--				2	\$300.00				
N 14	WNYT	09/25/16	09/25/16	Su 11p News (4Q)	1130p-12m		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/19/16	09/25/16	-----S				1	\$250.00				
N 15	WNYT	09/21/16	09/21/16	Chicago PD	10-11p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/19/16	09/25/16	--W----				1	\$850.00				
<b>Totals</b>								<b>0.00</b>				<b>22</b>	<b>\$7,875.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	16	\$5,825.00	(\$873.75)	\$4,951.25
09/26/16 - 09/26/16	6	\$2,050.00	(\$307.50)	\$1,742.50
<b>Totals</b>	<b>22</b>	<b>\$7,875.00</b>	<b>(\$1,181.25)</b>	<b>\$6,693.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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